

## **15/6/20 PERSUASION**

This term, we are going to focus on Persuasion in our writing  
This will include holiday brochures and posters, advertising , and for and against arguments.

I have shown you an example of your challenge based on photographs of Iceland  
- you will be looking at Hawaii.

First, think about what people could see and do on a holiday to this area.  
You might want to research this before you begin.

Later, you will focus on Isle of Man. You may make a presentation, a holiday brochure or a poster. Perhaps, even a movie.

## VISIT ICELAND

see waterfalls



What words might you add that explain the beauty of the scenery?  
( sight, sounds)

swim in mud



Yuck!  
How could you persuade someone to swim in mud? What is special about the mud here?

look at the night-sky



Why might someone find this spectacular? Think about whether it is unique , or can it be found in just this area?

Look at these photographs of Iceland. How might they encourage people to travel to this country? “ See waterfalls, swim in mud and look at the night sky, ” would not encourage nor attract many tourists to visit. We need to choose more interesting words to appeal to their interests, to explain special things in nature or activities.

Write some sentences for each photo. Persuade people to come here.

Then, using your best sentences to write a paragraph about this holiday destination.

see waterfalls



swim in mud



Swim in **natural** hot geysers.

The mud is **renown** for its **skin-healing properties**.

look at the night-sky



Now, persuade a tourist to visit Hawaii.  
Begin in the same way as we did with Iceland .

## VISIT HAWAII





Next  
persuade people to visit  
the Isle of Man.  
Here are some photos to  
help you.

# Visit the Isle of Man



**Heritage sites  
Museums**



**TT Races**



**Glens**



**Outdoor  
Adventure**

**Beaches**

